

Votes are in! BC's BEST small business finalists announced

For Immediate Release

Vancouver, BC: Small Business BC, the premier resource for small businesses across the province, has just announced the Top Ten nominees in each category for its 9th Annual Successful You Awards (SYA) contest.

This year's nominees are a group of businesses from diverse sectors such as healthcare, hospitality and education. Over 15 communities are represented by a local SYA nominee, from large communities like Vancouver and Victoria to small communities such as Comox Valley and Pemberton.

Nominees have been selected by residents of BC who benefit from these businesses, with votes collected online using various social media platforms.

The Top Five finalists in each category will be announced January 30th. Winners will be honoured February 28th at an exciting ceremony where industry professionals, government officials, delegates, awards sponsors and media will hear success stories from previous award winners, network with entrepreneurs within British Columbia's small business community and mingle at the reception prior to the ceremony. The 2012 Successful You Awards Ceremony will be held at the Pan Pacific Hotel in Vancouver.

The Successful You Awards recognizes outstanding small businesses across BC in six categories. The following are the finalists for 2012:

Best Company

Discovery Trekking Outfitters Ltd. – Campbell River
AspenClean – Vancouver
Out-Smarts Marketing Inc. – Vancouver
Williams and White – Burnaby
The Finer Details Event Planning Inc. – Vancouver
Chutney Villa Fine South Indian Cuisine – Vancouver
Vij's Restaurant Inc – Vancouver
FROGBOX Inc – Vancouver
Noir Lash Lounge – Vancouver
Idea Rebel – Vancouver

Best Concept

The Dubh Glas Distillery – Okanagan Valley
Pooch Partners – Vernon
Urban Foliage – Vancouver
505-Junk – Vancouver
The Wine Thief – Vancouver
On The Rocks Ice – Vancouver
CityQuest Games – Vancouver
EightSix Network – Vancouver
The Juice Truck – Vancouver
Lovey's Body Products – Tsawwassen

-MORE-

Best Community Impact

HapiFoods Group Inc. – Sunshine Coast
Seeds Natural Food Market – Comox Valley
Kit n’ Caboodle Quality Childrens Consignment Ltd. – Nanaimo
Amuse Consulting Inc. – Vancouver
Kids Physio Group – Vancouver
Lux Jewels – Vancouver
Forum for Women Entrepreneurs – Vancouver
Academic Advantage Tutoring – Vancouver
Dance With Me Studio – New Westminster
A Little More Good – Vancouver

Best Employer

Tinhorn Creek Vineyards – Oliver
Nurse Next Door Home Care Services – Vancouver
The Great Escape – Langley
Williams and White – Burnaby
Eclipse Awards – Vancouver
Café Medina – Vancouver
Pacific Angler – Vancouver
The Finer Details Event Planning Inc. – Vancouver
The Flying Pig Yaletown – Vancouver
The Elements Society – Vancouver

Best Green Business

Gibsons Recycling Depot – Sunshine Coast
Ridgepoint at Pineview – Kamloops
Pemberton Valley Lodge – Pemberton
Green Gals – Fraser Valley
Abigail’s Hotel – Victoria
Clover Earthkind Hair Salon – Vancouver
Green Coast Rubbish – Vancouver
Debrand Services Inc. – Vancouver
Rainforest Automation, Inc. – Vancouver
Karmavore Vegan Shop – New Westminster

Best Online Marketer

CanadianNanny.ca – Lower Mainland
The Root Cellar Village Green Grocer – Victoria
TASTEtheCowichan – Cowichan
Raspberry Kids – Vancouver
Mother Of A Deal – Vancouver
True Cuddles Inc. – Vancouver
Astone Fitness – Richmond
TradableBits Media Inc. – Vancouver
Broadside Media Inc – Vancouver
MASC – Vancouver

About Small Business BC: Small Business BC provides entrepreneurs with the information and guidance necessary to build a solid foundation for their business. As their venture grows, small business owners can access the right combination of products, tools, resources and education, to give their business the best chance at success. Small Business BC is supported by Western Economic Diversification Canada and the Ministry of Small Business, Technology and Economic Development. For more information, visit www.smallbusinessbc.ca

-30-

Reference:

Jenny Duncan
Media Relations Manager
Laura Ballance Media Group
604.637.6650 (office)
Jenny@LBMG.ca