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## **100% Compostable Coffee & Reduced Waste Bathroom Products at the Pemberton Valley Lodge**

*Whistler-area leader in sustainable hotel operations adds two new green initiatives*

Pemberton Valley Lodge's commitment to the environment has seen the addition of two new initiatives to their green program. On your next stay there you can rest easy knowing that your in-room coffee is 100% compostable and that your bathroom products created much less plastic waste than traditional methods.

### **100% Compostable Coffee In Every Room**

"Because we're a Green Key rated hotel we attract a lot of environmentally conscious guests, which is fantastic, and what's even better is their feedback and suggestions, which is what kickstarted this initiative" notes Pemberton Valley Lodge general manager David MacKenzie.



The hotel had, up until recently, used pod coffee machines that were quite green when compared to the filter coffee systems that most hotels use. Even though the pods were recycled and coffee waste was composted as best as possible, the hotel staff saw an opportunity to do things even better.

Listening to their guest's feedback the team at Pemberton Valley Lodge sourced coffee from local Whistler-based roasters, Hammer Coffee, complete with 100% compostable packaging. Using a local company also means that fewer emissions and pollutants are created when making deliveries.

"It's great to see Pemberton Valley Lodge show real initiative and drive to make their coffee 100% compostable. It was great to work alongside them in achieving this goal and we hope that other businesses follow their lead" says Jaye-Jay Berggren from Sea To Sky Soils.

The pod coffee machines have now been replaced with a traditional French Press, meaning that not only is the coffee that they serve now better for the environment but it also tastes better too.

## Reduced Plastic Waste With New Bathroom Products

Pemberton Valley Lodge GM, David MacKenzie is proud of the hotel's long-standing commitment to green initiatives "We were one of the first hotels in BC to be part of Clean The World, a program that recycles plastic waste from hotel bathrooms to help disadvantaged people and avoid more waste going to landfill, but we wanted to reduce our impact on the environment even more".



The hotel was ahead of the curve a number of years ago when they reduced their plastic waste by providing 2oz bottles of shampoo in rooms, rather than the 4oz which was the norm back then. Since then lots of hotels have followed in their footsteps and they hope that their new initiative will catch on as well.

The small plastic one-use bottles of shampoo and conditioner have been replaced with refillable 16oz bottles. This small change has massively reduced the amount of plastic

waste being created. MacKenzie is aware of California's upcoming plans to ban small plastic bottles from rooms by 2023 and wants to be ahead of the curve. "Whatever environmental laws California passes, the rest of the world tends to follow."

The new 16oz bottles have proven to be so popular that guests have been buying them in the sundry shop when they're checking out.

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## About Pemberton Valley Lodge

Two-hours north of Vancouver, you'll find jaw-dropping mountain vistas, a vast array of recreational activities and The Pemberton Valley Lodge. Just 25 minutes north of Whistler, Pemberton is the perfect destination for snowmobiling, golf, horseback riding, hiking, biking and soaring sports.

The Pemberton Valley Lodge is a spacious all-suite hotel with personalized service — it's urban style and comfort meets mountain adventure getaway. The lodge offers a year-round heated outdoor pool and hot tub, a fitness and massage studio and an executive meeting room perfect for small meetings and retreats. For more information on our resort and our environmental commitment visit [www.pembertonvalleylodge.com](http://www.pembertonvalleylodge.com)

## About Green Key Eco-Rating Program

The Green Key Eco-Rating Program inspects, ranks and certifies hotels and resorts in North America based on their commitment to sustainable "green" operations.

Originally developed for the Hotel Association of Canada by a leading environmental engineering firm, the Green Key Eco-Rating Program is a comprehensive environmental self-assessment that allows participating properties to benefit on several fronts: cost savings, increased bookings from environmentally conscious consumers and meeting planners and responsible corporate citizenry. For more information visit: [www.greenkeyglobal.com](http://www.greenkeyglobal.com)